

For Immediate Release

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Washington, DC – The National Association of Flood and Stormwater Management Agencies (NAFSMA) on July 12, 2018, announced the winners of its Excellence in Communications Awards and Stormwater Management Green Infrastructure Competitions at the organization’s national conference in Santa Fe, New Mexico. The 2018 Excellence in Communications contest recognized the best outreach efforts in two Communication categories, Public Awareness of Flooding and Improving Water Quality.

NAFSMA is an organization of public agencies whose function is the protection of lives, property and economic activity from the adverse impacts of storm and flood waters. The mission of the association is to advocate public policy, encourage technologies and conduct education programs which facilitate and enhance the achievement of the public service function of its members.

The communications contest was designed to not only highlight award winning communication and outreach programs, but to also provide examples of work about flood awareness, pollution prevention and environmental protection that are taking place across the United States.

“The contest brought in entries from across the county that included comprehensive communications campaigns as well as individual works, like brochures, posters, public service announcements and government television programs,” said Susan Gilson, NAFSMA executive director. “The caliber of work with Green Infrastructure and communication outreach were outstanding and provide great examples of programs that other agencies can modify for their own unique environments.”

A video showcasing all the contest entries will be available on the NAFSMA.org website as well as YouTube.

The winners are:

PUBLIC AWARENESS OF FLOODING – CAMPAIGN

1st Place – Public Awareness of Flooding – Campaign

Flood Control District of Maricopa County

Interactive Flood Simulation Program

Phoenix, AZ

URL: <https://youtu.be/AgYpqueUJJw>

2nd Place – Public Awareness of Flooding – Campaign

Fort Bend County Levee Improvement District No. 10

Hurricane Harvey Emergency Communication

Houston, TX

PUBLIC AWARENESS OF FLOODING – INDIVIDUAL ITEM

1st Place – Public Awareness of Flooding – Individual Item

Santa Clara Valley Water District
Multi-lingual Floodplain Mailer
San Jose, CA

IMPROVING WATER QUALITY – CAMPAIGN

1st Place – Improving Water Quality – Campaign

Fresno Metropolitan Flood Control District
2018 Clean Stormwater Program Media Campaign
Fresno, CA

2nd Place – Improving Water Quality – Campaign

Flood Control District of Maricopa County
FCD & AZSTORM Group Social Media Videos
Phoenix, AZ

URL: <https://youtu.be/AmyUBy4XQjM>

HONORABLE MENTION - Improving Water Quality - Campaign

Richmond Department of Public Utilities/Stormwater
RVAH2O
Richmond, VA

IMPROVING WATER QUALITY – INDIVIDUAL ITEM

1st Place (tie) – Improving Water Quality – Individual Item

The Nature Conservancy and University of Washington
Cascading Benefits: Designing Green Stormwater Infrastructure for Human Wellness
Seattle, WA

1st Place (tie) – Improving Water Quality – Individual Item

Washington Environmental Council
Polluted Puddles: Arlo's quest to clean up our mess
Seattle, WA

URL: <https://www.youtube.com/watch?v=ysu1qYSAsBU>

Top Overall Project (highest average ranking of all Excellence in Communications submittals)

Water Quality Campaign
Clear Choices Clean Water
Indianapolis, IN

URL: https://www.youtube.com/watch?v=UDDIR94_b-l

GREEN INFRASTRUCTURE AWARD WINNERS

Small Population

First Place

Harris County Improvement District 18

Drainage Corridor 1/ CityPlace Park

Spring, TX

URL: <https://m.youtube.com/watch?feature=youtu.be&v=KA1u2yjYBpc>

Second Place

Texas Community Watershed Partners/TX A&M AgriLife Extension Service and

Galveston Bay Estuary Program/Texas Commission on Environmental Quality

Exploration Green Nature Park

Houston, TX

Medium/Large Population

First Place

Charlotte Mecklenburg Storm Water Services

Briar Creek-Chantilly Water Quality Improvement and Stream Restoration Project

Charlotte, NC

URL: <https://youtu.be/IKaMLpow15s>

Second Place

Omaha Public Works Department

Missouri Avenue/Spring Lake Park

Omaha, NE

Third Place

City of Tacoma

East 40th Street Green Stormwater Infrastructure Project

Tacoma, WA

URL: https://youtu.be/OTf_HDBp7Fc

Top Overall Project (highest average ranking of all GI submittals)

Metropolitan Sewer District of Greater Cincinnati

Cincinnati, OH

URL: https://www.youtube.com/edit?video_id=bau3CeMjvak&video_referrer=watch