



Clean Storm Water...  
Is Everybody's Business

## 2012 CLEAN STORM WATER GRANTS: Funds for Storm Water Quality Education & Improvement Projects

### Do you need funding for an environmental project?

The Fresno Metropolitan Flood Control District is sponsoring Clean Storm Water Grants to help fund environmental education and improvement projects. The grant program creates District partnerships with local residents and community groups by funding, in whole or in part, existing or proposed projects that preserve, protect, or educate citizens about our water resources – local storm water ponding basins, canals, creeks, the San Joaquin River and groundwater.

### Who Can Apply?

- Volunteer groups
- Environmental organizations
- Schools
- Neighborhood improvement groups
- Other not-for-profit associations

Successful applicants can receive grants of up to \$2,000 per project. The application deadline is November 7, 2011 before 5:00 p.m. The District will award up to \$35,000 in December 2011. See inside for grant eligibility, application requirements and other details.

### Why is Clean Storm Water Important?

The Clean Storm Water program is an area-wide effort to protect the quality of our water resources by preventing urban runoff pollution.

Urban runoff – water from rainfall and outdoor watering – becomes polluted by picking up motor oil, hazardous household products, garden chemicals, dirt, litter and other materials that have been left, spilled or dumped into gutters, streets or on the ground. In the Fresno-Clovis metropolitan area, urban runoff flows from streets, through the District's storm drains, and into ponding basins, canals, creeks and the San Joaquin River. All of these replenish groundwater – our drinking water supply.



Because runoff reaches the water resources that people and wildlife depend on, it is important to keep it clean!

### Who is the Fresno Metropolitan Flood Control District?

The District is a public agency created by voters in 1956 to provide flood control and urban storm water drainage within the Fresno-Clovis metropolitan area and northeastern Fresno County. The District also provides storm water quality management, water conservation and recreation services. The District is the lead agency responsible for implementing the Clean Storm Water program in cooperation with the Cities of Fresno and Clovis, the County of Fresno and California State University, Fresno. The program is being implemented in response to federal and state regulations.

The Clean Storm Water Program is sponsored solely by the District.



**Fresno Metropolitan Flood Control District**

5469 E. Olive Ave., Fresno CA 93727 • (559) 456-3292 • FAX (559) 456-3194 • [www.fresnofloodcontrol.org](http://www.fresnofloodcontrol.org)

# GRANT REQUIREMENTS

Please read the following information about the grant program, eligibility, and the grant application and evaluation process before completing the grant application included in this packet. If you have any questions, please call or email Kristine Johnson at (559) 456-3292, [kristinej@fresnofloodcontrol.org](mailto:kristinej@fresnofloodcontrol.org).

## Eligible Applicants

The District will accept grant applications from schools, community groups, service clubs, youth organizations, student groups and other not-for-profit organizations. Grants will not be awarded to individuals, for-profit businesses or organizations, or to public agencies proposing projects necessary to comply with federal, state and local regulations.

## Clean Storm Water Grant Objectives

Projects must accomplish one or more the following objectives:

- **Storm Water Quality Information and Education** – Inform and educate the general public, specific members of the community, or students about the following: 1) local water resources, supplies and sources; 2) water quality and water pollution prevention; and 3) urban stormwater runoff (where it goes, how it becomes polluted and how citizens can help keep it clean).
- **Household Hazardous Waste Information and Education** – Inform and educate the general public, specific members of the community or students about: 1) reducing household hazardous wastes through use of alternative practices or products; and 2) proper use, storage and recycling or disposal of household hazardous wastes, including but not limited to used motor oil, paint wastes and garden chemicals.
- **Business Storm Water Pollution Prevention Assistance and Education** – Inform and educate businesses about any or all of the following: 1) water quality and stormwater pollution prevention, 2) compliance with stormwater quality regulations, 3) and urban storm water runoff (where it goes, how it becomes polluted, and how businesses can help keep it clean).
- **Environmental Restoration, Enhancement and Preservation** – Enhance, restore or preserve the quality of a wetland, riparian (creek and river bank), including, but not limited to 1) the removal of litter and wastes, 2) planting appropriate trees or other vegetation, and 3) working with the Department of Fish and Game on a Salmonids in the Classroom project.
- **Environmental Assessment** – Assess the quality of habitats in creeks or the San Joaquin River through quantitative or qualitative observation or measurement of species, habitat or water quality.

Be creative! Go to [www.fresnofloodcontrol.org](http://www.fresnofloodcontrol.org) for examples of eligible grant projects.

Grant funds cannot be used to develop or implement storm water pollution prevention plans, monitoring or other activities required by the National Pollutant Discharge Elimination System stormwater permits.

## Project Location

Projects must provide a direct benefit or service to the residents of the District. The District's service boundaries encompass the Fresno-Clovis metropolitan area, Easton, and extend to the northeastern foothills. See the attached map for exact boundaries.

## Project Deadline

Projects must be completed and documented within eighteen months of receiving the grant (by June 2013). If your project will not be complete within this time frame, contact the District to determine if an extension may be considered.

## Application Submittal Deadline

**Application Due:** Postmarked or received before 5:00 p.m. on **November 7, 2011**.

## **Grant Maximums**

The District will grant up to \$2,000 per project and has allocated up to \$35,000 in grant funds to be awarded this funding cycle. The actual number of grants will depend on the number of successful applicants and the amount of funding granted to each applicant.

## **Eligible Expenses**

Eligible uses of grant funds include but are not limited to: purchase of materials, supplies and nursery stock; equipment rental; printing and postage of publicity and promotional materials; refreshments and other incentives for volunteers; bus transportation for school field trips; honoraria for workshops, conferences and in-services.

Expenses which may not be covered include but are not limited to: wages or salaries for planning, research or manual labor; administrative overhead; and permit fees.

## **Payment**

This is a reimbursement grant program. Grant recipients will be reimbursed for eligible expenses upon providing the District with invoices, receipts or other appropriate documentation. Generally, and at the District's discretion, reimbursement of expenditures will be limited to the itemized amounts specified in the approved grant application form. If a grantee requires funding for specific items in advance, the District will consider issuing a check directly to the vendor.

## **Additional Requirements**

In addition to meeting the eligibility requirements and accomplishing at least one of the grant program's objectives as discussed above, grant recipients must:

- Obtain all appropriate permissions and permits for the project;
- Provide the District with copies of any documents or materials produced for the project;
- For school projects, provide the District with examples of student work prepared through the project;
- Acknowledge District grant funding in all project promotional materials, printed programs or reports;
- Photograph project activities using a digital camera, provide the District with a set of prints and a computer disk containing the photographs;
- Upon project completion provide the District with a final project report; and
- Enter into an agreement that holds harmless and indemnifies the District against any damages resulting from the project. The District may require insurance coverage as appropriate.

## **Grant Application Evaluation**

The District reserves the sole discretion to determine if an applicant or project meets eligibility requirements, whether proposed expenses are an appropriate use of grant funds, and whether an application is complete. The District may request supplemental information regarding the project. District staff will evaluate how well the project will meet grant program objectives and other requirements, and the amount of funds to be granted relative to the requested funding, the project's merits, and the demand for funding from other eligible and worthy project applicants. Project funding recommendations will then be presented to the District Board of Directors for approval or amendment.

Staff's evaluation and recommendations will be based on the extent to which:

- 1) The proposed project meets one or more grant objectives and closely relates to the Clean Storm Water program's purpose and objectives.
- 2) The project description, tasks and schedule are clear and complete.
- 3) The budget is adequately detailed and appropriate.
- 4) The project is fully funded. Non-grant funds necessary to complete the project should be available, or be realistically projected to become available within the grant period.
- 5) The applicant demonstrates the ability to coordinate, manage and complete the project.
- 6) The project reaches the general public or specific groups through publicity, educational efforts, or participation.
- 7) The project will result in or contribute to ongoing or long-term efforts, activities and benefits.

## PROJECT IDEAS

The following are examples of eligible grant projects. Your project must provide one or more of the following: storm water quality information and education; household hazardous waste information and education; business storm water pollution prevention assistance and education; environmental restoration, enhancement, and preservation; or environmental assessment.

### Public Information Projects

- Develop and distribute a public service announcement about storm water pollution prevention
- Develop and distribute fact sheets about preventing pollution, such as how to read and follow pesticide labels, including how to properly dispose of empty containers
- Create a calendar about water quality or pollution prevention



### School Projects

- Take a class on a field trip to learn about storm water ponding basins, creeks, and the San Joaquin River
- Purchase watershed or groundwater educational resources for your school or district
- Conduct teacher in-services to learn about water resources and available curricula
- Create a local version of a pollution prevention computer game or learning materials from other areas



### Community Involvement Projects

- Conduct watershed tours or field trips
- Recruit volunteers to place markers on storm drain inlets
- Hold a watershed or pollution prevention symposium



### Business Outreach Projects

- Sponsor workshops to assist businesses in understanding environmental protection laws and regulations
- Create and distribute promotional items to remind employees of the need to prevent pollution

### Enhancement and Restoration Projects

- Remove non-native species and re-vegetate an area along the San Joaquin River or local creek
- Coordinate clean-up days along a creek or at the San Joaquin River
- Start a Salmonids in the Classroom project with the Department of Fish and Game.



### Environmental Assessment Projects

- Record waterfowl and wildlife species and populations in and near a water body over time
- Monitor a water body for basic water quality indicators over time
- Establish a record of plant and wildlife diversity in an area near a water body

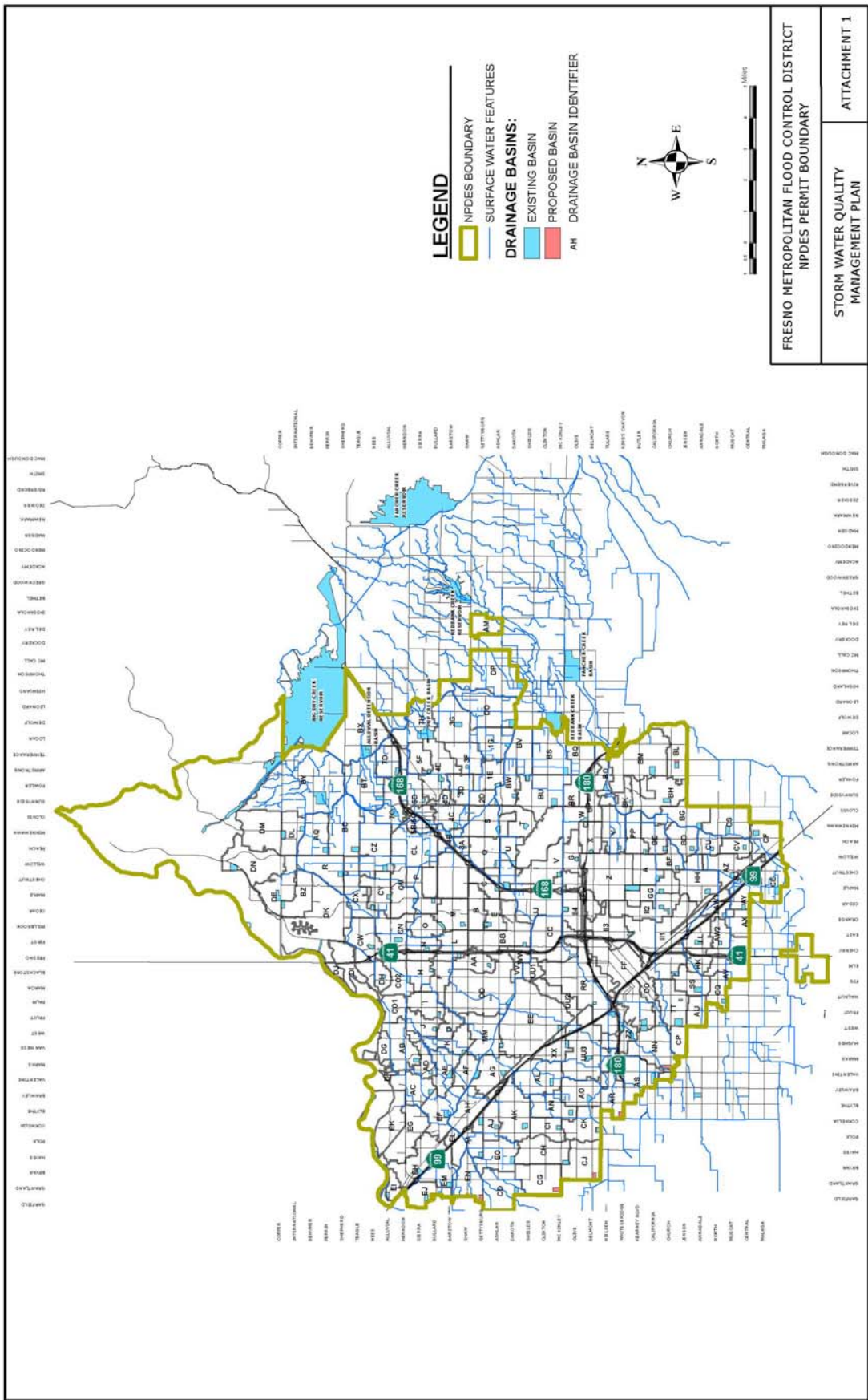
The District is always open to new ideas and encourages innovation! If you have any questions about Clean Storm Water Grants or need assistance with your application, please call Kristine Johnson at the Fresno Metropolitan Flood Control District, (559) 456-3292, or e-mail to [kristinej@fresnofloodcontrol.org](mailto:kristinej@fresnofloodcontrol.org).



Clean Stormwater Grant Requirements

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