



Clean Storm Water...
Is Everybody's Business

2010 CLEAN STORM WATER GRANTS: Funds for Storm Water Quality Education & Improvement Projects

Do you need funding for an environmental project?

The Fresno Metropolitan Flood Control District is sponsoring Clean Storm Water Grants to help fund environmental education and improvement projects. The grant program creates District partnerships with local residents and community groups by funding, in whole or in part, existing or proposed projects that preserve, protect, or educate citizens about our water resources – local storm water ponding basins, canals, creeks, the San Joaquin River and groundwater.

Who Can Apply?

- Volunteer groups
- Environmental organizations
- Schools
- Neighborhood improvement groups, and
- Other not-for-profit associations

Successful applicants can receive grants of up to \$2,000 per project. The application deadline is March 5, 2010 before 5:00 p.m. The District will award up to \$30,000 in late March 2010. See inside for grant eligibility, application requirements and other details.

Why is Clean Storm Water Important?

The Clean Storm Water program is an area-wide effort to protect the quality of our water resources by preventing urban runoff pollution.

Urban runoff – water from rainfall and outdoor watering – becomes polluted by picking up motor oil, hazardous household products, garden chemicals, dirt, litter and other materials that have been left, spilled or dumped into gutters, streets or on the ground. In the Fresno-Clovis metropolitan area, urban runoff flows from streets, through the District's storm drains, and into ponding basins, canals, creeks and the San Joaquin River. All of these replenish groundwater – our drinking water supply.



Because runoff reaches the water resources that people and wildlife depend on, it is important to keep it clean!

Who is the Fresno Metropolitan Flood Control District?

The District is a public agency created by voters in 1956 to provide flood control and urban storm water drainage within the Fresno-Clovis metropolitan area and northeastern Fresno County. The District also provides storm water quality management, water conservation and recreation services. The District is the lead agency responsible for implementing the Clean Storm Water program in cooperation with the Cities of Fresno and Clovis, the County of Fresno and California State University, Fresno. The program is being implemented in response to federal and state regulations.

The Clean Storm Water Program is sponsored solely by the District.



Fresno Metropolitan Flood Control District

5469 E. Olive Ave., Fresno CA 93727 • (559) 456-3292 • FAX (559) 456-3194 • www.fresnofloodcontrol.org

GRANT REQUIREMENTS

Please read the following information about the grant program, eligibility, and the grant application and evaluation process before completing the grant application included in this packet. If you have any questions, please call or email Kristine Johnson at (559) 456-3292, kristinej@fresnofloodcontrol.org.

Eligible Applicants

The District will accept grant applications from schools, community groups, service clubs, youth organizations, homeowners' associations, sport teams and clubs, student groups and other not-for-profit organizations. Grants will not be awarded to individuals, for-profit businesses or organizations, or to public agencies proposing projects necessary to comply with federal, state and local regulations.

Clean Storm Water Grant Objectives

Projects must accomplish one or more the following objectives:

- **Storm Water Quality Information and Education** – Inform and educate the general public, specific members of the community, or students about the following: 1) local water resources, supplies and sources; 2) water quality and water pollution prevention; and 3) urban stormwater runoff (where it goes, how it becomes polluted and how citizens can help keep it clean).
- **Household Hazardous Waste Information and Education** – Inform and educate the general public, specific members of the community or students about: 1) reducing household hazardous wastes through use of alternative practices or products; and 2) proper use, storage and recycling or disposal of household hazardous wastes, including but not limited to used motor oil, paint wastes and garden chemicals.
- **Business Storm Water Pollution Prevention Assistance and Education** – Inform and educate businesses about any or all of the following: 1) water quality and stormwater pollution prevention, 2) compliance with stormwater quality regulations, 3) and urban storm water runoff (where it goes, how it becomes polluted, and how businesses can help keep it clean).
- **Environmental Restoration, Enhancement and Preservation** – Enhance, restore or preserve the quality of a wetland, riparian (creek and river bank), including, but not limited to 1) the removal of litter and wastes, 2) planting appropriate trees or other vegetation, and 3) providing roosting/nesting boxes for wildlife.
- **Environmental Assessment** – Assess the quality of habitats in creeks or the San Joaquin River through quantitative or qualitative observation or measurement of species, habitat or water quality.

Be creative! Contact the District office for examples of eligible grant projects.

Grant funds cannot be used to develop or implement storm water pollution prevention plans, monitoring or other activities required by the National Pollutant Discharge Elimination System stormwater permits.

Project Location

Projects must provide a direct benefit or service to the residents of the District. The District's service boundaries encompass the Fresno-Clovis metropolitan area, Easton, and extend to the northeastern foothills.

Project Deadline

Projects must be completed and documented within approximately fifteen months of receiving the grant (by June 2011). If your project will not be complete within this time frame, contact the District to determine if an extension may be considered.

Application Submittal Deadline

Application Due: Postmarked or received before 5:00 p.m. on **March 5, 2010**.

Grant Maximums

The District will grant up to \$2,000 per project and has allocated up to \$30,000 in grant funds to be awarded this funding cycle. The actual number of grants will depend on the number of successful applicants and the amount of funding granted to each applicant.

Eligible Expenses

Eligible uses of grant funds include but are not limited to: purchase of materials, supplies and nursery stock; equipment rental; printing and postage of publicity and promotional materials; refreshments and other incentives for volunteers; bus transportation for school field trips; honoraria for workshops, conferences and in-services.

Expenses which may not be covered include but are not limited to: wages or salaries for planning, research or manual labor; administrative overhead; and permit fees.

Payment

This is a reimbursement grant program. Grant recipients will be reimbursed for eligible expenses upon providing the District with invoices, receipts or other appropriate documentation. Generally, and at the District's discretion, reimbursement of expenditures will be limited to the itemized amounts specified in the approved grant application form. If a grantee requires funding for specific items in advance, the District will consider issuing a purchase authorization to the vendor.

Additional Requirements

In addition to meeting the eligibility requirements and accomplishing at least one of the grant program's objectives as discussed above, grant recipients must:

- Obtain all appropriate permissions and permits for the project;
- Provide the District with copies of any documents or materials produced for the project;
- For school projects, provide the District with examples of student work prepared through the project;
- Acknowledge District grant funding in all project promotional materials, printed programs or reports;
- Photograph project activities using a digital camera, provide the District with a set of prints and a computer disk containing the photographs;
- Upon project completion provide the District with a final project report; and
- Enter into an agreement that holds harmless and indemnifies the District against any damages resulting from the project. The District may require insurance coverage as appropriate.

Grant Application Evaluation

The District reserves the sole discretion to determine if an applicant or project meets eligibility requirements, whether proposed expenses are an appropriate use of grant funds, and whether an application is complete. The District may request supplemental information regarding the project. District staff will evaluate how well the project will meet grant program objectives and other requirements, and the amount of funds to be granted relative to the requested funding, the project's merits, and the demand for funding from other eligible and worthy project applicants. Project funding recommendations will then be presented to the District Board of Directors for approval or amendment.

Staff's evaluation and recommendations will be based on the extent to which:

- 1) The proposed project meets one or more grant objectives and closely relates to the Clean Storm Water program's purpose and objectives.
- 2) The project description, tasks and schedule are clear and complete.
- 3) The budget is adequately detailed and appropriate.
- 4) The project is fully funded. Non-grant funds necessary to complete the project should be available, or be realistically projected to become available within the grant period.
- 5) The applicant demonstrates the ability to coordinate, manage and complete the project.
- 6) The project reaches the general public or specific groups through publicity, educational efforts, or participation. Projects that reach non-English speaking audiences will receive favorable consideration.
- 7) The project will result in or contribute to ongoing or long-term efforts, activities and benefits.

Clean Stormwater Grant Requirements

PROJECT IDEAS

The following are examples of eligible grant projects. Your project must provide one or more of the following: storm water quality information and education; household hazardous waste information and education; business storm water pollution prevention assistance and education; environmental restoration, enhancement, and preservation; or environmental assessment.

Public Information Projects

- Develop and distribute a public service announcement about storm water pollution prevention
- Develop and distribute fact sheets about preventing pollution, such as how to read and follow pesticide labels, including how to properly dispose of empty containers
- Create a calendar about water quality or pollution prevention



School Projects

- Take a class on a field trip to learn about storm water ponding basins, creeks, and the San Joaquin River
- Purchase watershed or groundwater educational resources your school or district
- Conduct teacher in-services to learn about water resources and available curricula
- Create a local version of a pollution prevention computer game or learning materials from other areas



Community Involvement Projects

- Conduct watershed tours or field trips
- Recruit volunteers to stencil “No Dumping – Protect Your Water” signs on storm drain inlets
- Hold a watershed or pollution prevention symposium



Business Outreach Projects

- Sponsor workshops to assist businesses in understanding environmental protection laws and regulations
- Create and distribute promotional items to remind employees of the need to prevent pollution

Enhancement and Restoration Projects

- Remove non-native species and re-vegetate an area along the San Joaquin River or local creek
- Coordinate clean-up days along a creek or at the San Joaquin River
- Build and install roosting boxes for bats, nesting boxes for wood ducks, or dens for burrowing owls along creeks or the San Joaquin River



Environmental Assessment Projects

- Record waterfowl and wildlife species and populations in and near a water body over time
- Monitor a water body for basic water quality indicators over time
- Establish a record of plant and wildlife diversity in an area near a water body

The District is always open to new ideas and encourages innovation! If you have any questions about Clean Storm Water Grants or need assistance with your application, please call Kristine Johnson at the Fresno Metropolitan Flood Control District, (559) 456-3292, or e-mail to kristinej@fresnofloodcontrol.org.

Clean Stormwater Grant Requirements

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CLEAN STORM WATER GRANT APPLICATION FORM

The Fresno Metropolitan Flood Control District is pleased that you are applying for a Clean Storm Water grant. Please read the application carefully before filling it out. Be sure to provide complete information for each section. If a section does not apply to your project, indicate why it does not apply. You may use additional sheets if necessary to fully support your request. **Applications that are not complete may be disqualified.** Please call Kristine Johnson at the District office, (559) 456-3292, if you need assistance. Applications must be postmarked by, or received in the District office before **5:00 p.m., March 5, 2010.**

Project Title: _____

Project Manager/Coordinator: _____
(Individual responsible for ensuring project is carried out)

Name of Organization: _____

Mailing Address: _____

Daytime Phone: () _____ Fax: () _____

Email Address: _____

Amount Requested: \$ _____ Total Project Cost: \$ _____

Project Start and End Dates: _____

Check all of the following Clean Storm Water Grant objectives that most appropriately describe your project.

- Public Information/Education Project
- School Project
- Community Involvement/Volunteer Project
- Storm Water Quality Information and Education
- Household Hazardous Waste Information and Education
- Business Storm Water Pollution Prevention Assistance and Education
- Environmental Restoration, Enhancement and Preservation
- Environmental Assessment
- Other: _____

1. GROUP DESCRIPTION

Describe your group's purpose, history, and if it is a formal or informal organization.

2. PROJECT DESCRIPTION

Write a brief description of the proposed project.

3. PROJECT OBJECTIVES

Write a brief description of how your project will address each of the Clean Storm Water Grant objectives checked on page 1.

4. PROJECT LOCATION

Tell us where your project will be conducted. If necessary, attach a map to the application. If the project will be conducted outside the District boundary, also describe the direct benefits provided by the project to residents of the District.

5. MAJOR PROJECT TASKS

Describe the project's tasks and milestones, including start and end dates for each.

6. PROJECT PARTICIPANTS

Who will participate in your project and in what capacity? What are the roles of the project manager/coordinator? If you plan to involve volunteers, how will you recruit them and how many will be involved? Do you plan to work with other organizations? If so, which ones?

7. DISTRICT INVOLVEMENT

Describe how the District will participate in or assist your project. Presentations by District staff to involved teachers, students, volunteers, or other participants are encouraged.

8. PUBLICITY

Describe how you plan to publicize your project (e.g., using television, newspapers, newsletters, direct mailing, etc.).

9. EVALUATION AND CONTINUATION

How will you evaluate the success of your project? How will the project contribute to on-going or long-term activities and benefits?

10. BUDGET

Please list planned expenditures for your project on the following budget form.

List in Section a. eligible expenses for which your group will seek reimbursement. Eligible uses of grant funds include, but are not limited to: purchase of materials, supplies and nursery stock; equipment rental; printing and postage for publicity and promotional materials; refreshments and other incentives for volunteers; bus transportation for school field trips; and honoraria and other expenses for workshops, conferences and in-services. Be sure to itemize costs and provide detail on your proposed expenditures. For example, "supplies" would be considered an inadequate description, and must be detailed in the form of a specific list of materials, books, refreshments, printing and copying, equipment, etc. Include shipping, handling and taxes where applicable. Section a. can also include \$40.00 to cover the required purchase and development of print film to document the project.

a.	<u>Grant Expense Items</u>	<u>Budgeted Amount</u>
	1.	
	2.	
	3.	
	4.	
	5.	
	6.	
	7.	
	8.	
	9.	
	10.	
	11.	
	12.	
	Subtotal – Grant Request (not to exceed \$2,000)	\$ _____
b.	<u>Other Expenses/Funding Source</u>	
	1.	
	2.	
	3.	
	4.	
	5.	
	6.	
	Subtotal – Other Funds	\$ _____
	TOTAL PROJECT COSTS	\$ _____

The information on the enclosed application has been prepared by me or under my direction and is a true and accurate representation of the organization and the proposed project.

Signature of Executive Officer or Project Manager/Coordinator

Date

Print name and
position:

Return the Clean Storm Water Grant application to:
Kristine Johnson
Fresno Metropolitan Flood Control District
5469 E. Olive Avenue
Fresno CA 93727

Questions regarding this program can also be emailed to kristinej@fresnofloodcontrol.org.