



Fresno Metropolitan Flood Control District *Strategic Plan*

About the District

After nearly 100 years of chronic flooding the Fresno Metropolitan Flood Control District was created by our community's voters in 1956, by a five-to-one majority.

Since its founding, the District has continually moved forward with its task of managing flood and surface waters and protecting lives and property.

The District's flood control and urban drainage system design concept is considered one of the finest in the country, providing water supply and water quality benefits by capturing an average of 90% of all urban runoff.

Along with the District's success in building and maintaining flood control and urban drainage facilities, it has also created an impressive inventory of unique recreation facilities. They are incorporated into stormwater facilities with much creativity and little additional cost.

The District's citizen Board of Directors believes strongly in drawing maximum public value from every dollar provided for District services spent on flood control. It achieves this by forging cooperative relationships with other local agencies and creating an expectation of effective, quality service.

Our Vision

A completed system of stormwater management facilities providing multiple quality-of-life benefits to our community.

Our Mission

It is the purpose of the Fresno Metropolitan Flood Control District to control storm and other surface water flows:

- Preventing property damage, personal injury and inconvenience; and
- Managing such waters for long-term beneficial use within the District

District objectives shall be achieved through adherence to the following standards:

- Performance excellence by District employees and contractors; and
- Environmental and economic sensitivity; and
- Maximized public benefit through multiple use of District facilities

Organizational Perspective

The Fresno Metropolitan Flood Control District is a service agency, created and supported by the community to deliver stormwater management and related services. It is the District's task to respond to needs, and the District's object to solve existing problems and prevent new problems, within the time and resource limitations established through community discussion.

Personnel Perspective

District employees are the servants of its client constituency, assuring as their personal responsibility the fulfillment of the District's vision, goals, and values. District employees will exercise their responsibilities with an attitude of optimism and a commitment to successful achievement, always focused on meeting needs and solving problems.

Our Values

- Our customers are entitled to our best effort
- Integrity is not optional, nor situational
- Decisions must be based on facts, not intuition
- Equity and fairness are the right of all our constituents, and are essential to each of our decisions
- Competent, committed employees are the District's most valuable resource

Our Goals

- Timely provision of needed services through fair and equitable financing
- Prevention of future drainage/flooding problems
- Operations and Maintenance programs which ensure public safety and community aesthetics
- Conservation of storm and other surface water to preserve groundwater and environmental resources
- Augmentation of public open space and recreation resources through joint use of District facilities
- Support of economic development within the Fresno/Clovis area
- Achievement of program goals through close coordination with the County and City of Fresno and the City of Clovis

Objectives

- Program and Service Priorities
- Performance Objectives
- Annual Budget
- Long Term Budget